



## Hear the Word of God. Proclaim His Good News!

# October 2020



#### Our fall fundraiser was a wonderful success!

At Family Radio, we trust in God to lead us and provide for us. Still, with everything going on in the world, we didn't know what to expect during our fall fundraiser. We knew so many of you have recently had hard times both with your health and finances. But you proved yourself faithful even during such a time such as this!

### Nearly 2000 listeners called in to show their support

during the three-day fundraiser! Isn't that amazing? Many of these calls were from new supporters partnering with the Family Radio family for the very first time. Many also gave recurring gifts, promising to continue their support over the months to come. Others called in to pledge—and we're still counting the donations as those pledges come in!

We are so thankful to all of you who gave and continue to give to our ministry. Your support allows us to spread the love, hope, and Good News of Jesus Christ!

To God be the glory!

- Tom Evans

### **Behind the Scenes!**



Jason Frentsos and Jim Smith



Randy Zachary with his wife Monica



Vance Dillard, Jason, and Randy with a listener

<u>Your gifts</u> enable people to discover, read, trust, and profess the Word of God, the Bible, through Family Radio!

### Sanctify them through thy truth: thy word is truth. John 17:17



Family Radio is here to equip and encourage the saints and share the Gospel with all who will hear. We accomplish these goals with our radio broadcasts and streams through music, teaching, Bible readings, and stories. Radio has been and will continue to be our focus, but we're also looking for new ways to reach people where they are and how they listen. With that in mind, we will be exploring using video, phone apps, podcasts, and smart speakers. We're interested in any way we can spread the Good News of Jesus Christ!

## More Americans listen to podcasts weekly than go to church

Recently we had a survey asking for your thoughts on podcasts. Over one thousand listeners took the survey and gave us great information—thank you! Over 60% of respondents said they listen to podcasts at least a few times a week if not every day. That's a huge percentage of our audience that would be blessed through Family Radio podcasts. And, they're not alone. Nearly 50% of Americans 12-34 listen to podcasts each month. And the fastest-growing segment of podcast listeners is 55 and older.

But here's the real reason we need to expand our ministry into podcasts—**2020 became the first year when more Americans listened to podcasts weekly than went to church.** And they listened on average for over 6 hours per week. That's 6 hours that could be filled with the Word of God and the message of salvation in Jesus!

We want people to go to church, but we also want to take the Gospel message to where people are. We believe, with your support and God's provision, we can reach more people than ever before! Please pray for our radio broadcasts as well as these exciting new opportunities. **Together we can spread God's Word and His message of salvation!**